

Joseph W. Cotchett (SBN 36324)
Adam J. Zapala (SBN 245748)
Elizabeth T. Castillo (SBN 280502)
James G.B. Dallal (SBN 277826)
Reid W. Gaa (SBN 330141)
COTCHETT, PITRE & McCARTHY, LLP
840 Malcolm Road, Suite 200
Burlingame, CA 94010
Telephone: (650) 697-6000
Facsimile: (650) 697-0577
jcotchett@cpmlegal.com
azapala@cpmlegal.com
ecastillo@cpmlegal.com
jdallal@cpmlegal.com
rgaa@cpmlegal.com

Attorneys for Plaintiffs Sigurd Murphy and Keith Uehara

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA**

DANIEL HIGHTOWER, on behalf of himself
and all others similarly situated,

Plaintiffs,

v.

CELESTRON ACQUISITION, LLC, *et al.*

Defendants.

SIGURD MURPHY and KEITH UEHARA, on
behalf of themselves and all others similarly
situated,

Plaintiffs,

v.

CELESTRON ACQUISITION, LLC, *et al.*

Defendants.

Case No. 5:20-cv-03639-EJD

Case No. 5:20-cv-04049-EJD

**PLAINTIFFS SIGURD MURPHY AND
KEITH UEHARA'S MOTION TO
INTERVENE AND FILE OPPOSITIONS
TO:**

**1. MOTION OF DEFENDANTS
CELESTRON ACQUISITION, LLC, SW
TECHNOLOGY CORP., COREY LEE,
DAVID ANDERSON, AND JOSEPH
LUPICA TO TRANSFER VENUE
PURSUANT TO 28 U.S.C. § 1404(a) TO
THE CENTRAL DISTRICT OF
CALIFORNIA; and**

**2. MOTION OF DEFENDANTS
CELESTRON ACQUISITION, LLC, SW
TECHNOLOGY CORP., COREY LEE,
DAVE ANDERSON, AND JOSEPH
LUPICA TO DISMISS LAWSUIT
PURSUANT TO FED. R. CIV. P. 12(b)(6)**

**MOTION TO INTERVENE AND OPPOSITION TO DEFENDANTS' MOTIONS TO
TRANSFER VENUE AND DISMISS COMPLAINT; Case No. 5:20-cv-03639-EJD**

TABLE OF CONTENTS

	Page
I. INTRODUCTION	1
II. SUMMARY OF FACTS	1
III. ARGUMENT	2
A. The Court should permit Plaintiffs Murphy and Uehara to intervene.	2
1. Intervenor Plaintiffs may intervene as a matter of right.	2
2. Alternatively, the Court should permit Intervenor Plaintiffs to intervene under Fed. R. Civ. P. 24(b)(1)(B).	4
B. This Court should deny the Motion to Transfer the <i>Hightower</i> Action to the Central District of California.	6
1. Plaintiffs' choice of forum	7
2. Convenience of parties.....	8
3. Convenience of the witnesses	9
4. Ease of access to evidence	10
5. Interests of justice and local interest in the controversy	10
6. Feasibility of consolidation of other claims.....	11
7. Relative court congestion.....	12
C. The Court should deny the Motion to Dismiss.	13
1. The statute of limitations does not bar Plaintiff's claims.	13
2. Plaintiff has adequately stated claims against Individual Defendants.	18
3. Plaintiff has sufficiently pleaded claims against SW Tech.....	19
4. Moving Defendants' argument that Plaintiff cannot state a claim under the Sherman Act and Clayton Act is wholly without merit.	20
5. This Court should exercise jurisdiction over Plaintiff's California law claims.	22
IV. CONCLUSION.....	24

TABLE OF AUTHORITIES

Page(s)

Cases

<i>Aguirre v. Aaron's, Inc.</i> , No. 3:17-CV-00297-L-BLM, 2019 WL 1937573 (S.D. Cal. May 1, 2019).....	5
<i>In re Animation Workers Antitrust Litig.</i> , 123 F. Supp. 3d 1175 (N.D. Cal. 2015)	15, 17
<i>In re Animation Workers Antitrust Litig.</i> , 87 F. Supp. 3d 1195 (N.D. Cal. 2015)	15
<i>Bailey v. Glover</i> , 88 U.S. (21 Wall.) 342 (1874)	14
<i>Bell Atl. Corp. v. Twombly</i> , 550 U.S. 544 (2007).....	13
<i>Beneficial Standard Life Ins. Co. v. Madariaga</i> , 851 F.2d 271 (9th Cir. 1988)	14
<i>Blake v. Pallan</i> , 554 F.2d 947 (9th Cir. 1977)	5
<i>Cal. Conmar Corp. v. Mitsui & Co. (U.S.A.), Inc.</i> , 858 F.2d 499 (9th Cir. 1988)	14, 15, 16, 17
<i>In re Cathode Ray Tube Antitrust Litig.</i> , 738 F. Supp. 2d 1011 (N.D. Cal. 2010)	23
<i>Clarke v. First Transit, Inc.</i> , No. CV 07-06476 GAF, 2012 WL 12877865 (C.D. Cal. Nov. 2, 2012).....	3, 5, 6
<i>Cont'l Ore Co. v. Union Carbide & Carbon Corp.</i> , 370 U.S. 690 (1962).....	23
<i>In re Coordinated Pretrial Proceedings in Petroleum Prod. Antitrust Litig.</i> , 782 F. Supp. 487 (C.D. Cal. 1991)	16
<i>Copperweld Corp. v. Independence Tube Corp.</i> , 467 U.S. 752 (1984).....	11
<i>Cung Le v. Zuffa, LLC</i> , 108 F. Supp. 3d 768 (N.D. Cal. 2015)	8
<i>Decker Coal Co. v. Commonwealth Edison Co.</i> , 805 F.2d 834 (9th Cir. 1986)	6, 7

1	<i>Donnelly v. Glickman</i> ,	
2	159 F.3d 405 (9th Cir. 1998)	3
3	<i>Dwyer v. Gen. Motors Corp.</i> ,	
4	853 F. Supp. 690 (S.D.N.Y. 1994)	8
5	<i>E.E.O.C. v. Nevada Resort Ass’n</i> ,	
6	792 F.2d 882 (9th Cir. 1986)	5
7	<i>E.W. French & Sons, Inc. v. Gen. Portland Inc.</i> ,	
8	885 F.2d 1392 (9th Cir. 1989)	16
9	<i>Forest Conservation Council v. U.S. Forest Serv.</i> ,	
10	66 F.3d 1489 (9th Cir. 1995)	3, 4
11	<i>In re Gilead Scis. Sec. Litig.</i> ,	
12	536 F.3d 1049 (9th Cir. 2008)	13
13	<i>Guthy-Renker Fitness, L.L.C. v. Icon Health & Fitness, Inc.</i> ,	
14	179 F.R.D. 264 (C.D. Cal. 1998)	6
15	<i>Hexcel Corp. v. Ineos Polymers, Inc.</i> ,	
16	681 F.3d 1055 (9th Cir. 2012)	14
17	<i>In re High-Tech Employees Antitrust Litig.</i> ,	
18	856 F. Supp. 2d 1103 (N.D. Cal. 2012)	18
19	<i>In re Issuer Plaintiff Initial Pub. Offering Antitrust Litig.</i> ,	
20	No. 00-CV-7804, 2003 WL 487222 (S.D.N.Y. Mar. 12, 2004)	17
21	<i>Jarvis v. Marietta Corp.</i> ,	
22	1999 U.S. Dist. LEXIS 12659, 1999 WL 638231 (N.D. Cal. 1999)	7, 9
23	<i>Kamakahi v. Am. Soc’y for Reprod. Med.</i> ,	
24	305 F.R.D. 164 (N.D. Cal. 2015)	6
25	<i>Kingsepp v. Kmart Corp.</i> ,	
26	1997 U.S. Dist. LEXIS 21680, 1997 WL 269582 (E.D.N.Y. 1997)	8
27	<i>Linear Tech. Corp. v. Analog Devices, Inc.</i> ,	
28	1995 U.S. Dist. LEXIS 4548, 1995 WL 225672 (N.D. Cal. 1995)	7
	<i>In re Lithium Ion Batteries Antitrust Litig.</i> ,	
	2014 U.S. Dist. LEXIS 141358 No. 13-MD-2420 YGR, 2014 U.S. Dist.	
	LEXIS 141358 (N.D. Cal. Oct. 2, 2014)	20
	<i>In re Lithium Ion Batteries Antitrust Litig.</i> ,	
	No. 13-MD-2420 YGR, 2014 U.S. Dist. LEXIS 7516 (N.D. Cal. Jan. 21, 2014)	18, 19, 20

1	<i>Lou v. Belzberg</i> ,	
2	834 F.2d 730 (9th Cir. 1987)	7
3	<i>New York v. Hendrickson Bros., Inc.</i> ,	
4	840 F.2d 1065 (2d Cir. 1988).....	17
5	<i>In re Nine W. Shoes Antitrust Litig.</i> ,	
6	80 F. Supp. 2d 181 (S.D.N.Y. 2000).....	17
7	<i>In re Optical Disk Drive Antitrust Litig.</i> ,	
8	3:10-MD-2143 RS, 2012 WL 1366718 (N.D.Cal. Apr. 19, 2012).....	21
9	<i>In re Optical Disk Drive Antitrust Litig.</i> ,	
10	3:10-MD-2143 RS, 2012 U.S. Dist. LEXIS 55300 (N.D. Cal. Apr. 19, 2012)	18, 21
11	<i>Optronix Techs., Inc. v. Ningbo Sunny Elec. Co., Ltd.</i> ,	
12	No 5:16-cv-06370-EJD (N.D. Cal. Nov. 1, 2016)	1, 2
13	<i>Royal QueenTex Enters. v. Sara Lee Corp.</i> ,	
14	No. C 99-4787 MJJ, 2000 U.S. Dist. LEXIS 10139 (N.D. Cal. Mar. 1, 2000)	9, 12, 13
15	<i>In re Rubber Chemicals Antitrust Litig.</i> ,	
16	504 F. Supp. 2d 777 (N.D. Cal. 2007)	14
17	<i>Silvas v. E*Trade Mortg. Corp.</i> ,	
18	514 F.3d 1001 (9th Cir. 2008)	13
19	<i>Smith v. Los Angeles Unified Sch. Dist.</i> ,	
20	830 F.3d 843 (9th Cir. 2016)	3
21	<i>Spectrum Scis. LLC, et al. v. Celestron Acquisition LLC, et al.</i> ,	
22	No. 3:20-cv-03642 (N.D. Cal. July 10, 2020)	<i>passim</i>
23	<i>In re Static Random Access Memory (SRAM) Antitrust Litig.</i> ,	
24	580 F. Supp. 2d (N.D. Cal. 2008)	21
25	<i>STX, Inc. v. Trik Stik, Inc.</i> ,	
26	708 F. Supp. 1551 (N.D. Cal. 1988)	8, 10, 11
27	<i>In re TFT-LCD (Flat Panel) Antitrust Litig.</i> ,	
28	599 F. Supp. 2d 1179 (N.D. Cal. 2009)	21, 23
	<i>U.S. v. Foster</i> ,	
	985 F.2d 466 (9th Cir. 1993)	20
	<i>United States v. Alisal Water Corp.</i> ,	
	370 F.3d 915 (9th Cir. 2004)	3
	<i>United States v. Castro</i> ,	
	972 F.2d 1107 (9th Cir. 1992)	20

1	<i>Van Dusen v. Barrack</i> ,	
2	376 U.S. 612 (1964).....	6
3	<i>Volk v. D.A. Davidson & Co.</i> ,	
4	816 F.2d 1406 (9th Cir. 1987)	15

Statutes

15 United States Code

§ 7.....	14, 21, 22
§ 15(a)	21
§ 15b.....	14
§ 16.....	24

28 United States Code

§ 1332(d).....	5, 23, 24
§ 1367.....	24
§ 1404(a)	1, 6, 12, 13
§ 1453.....	24
§§ 1711-1715).....	24

California Business and Professions Code

§§ 16700, <i>et seq.</i>	230
§§ 17200, <i>et seq.</i>	23

Rules

Federal Rules of Civil Procedure

Rule 12(b)(6).....	1, 4, 13
Rule 23(g)	12
Rule 24(a)(2)	3
Rule 24(b)(1)(B)	2, 5
Rule 24(b)(3).....	6
Rule 42 (a).....	12

Other Authorities

U.S. District Courts—Federal Court Management Statistics—Comparison Within Circuit—During the 12-Month Period Ending March 31, 2020, <a href="https://www.uscourts.gov/sites/default/files/data_tables/fcms_na_distcomparis
on0331.2020.pdf">https://www.uscourts.gov/sites/default/files/data_tables/fcms_na_distcomparis on0331.2020.pdf	13
United States Constitution Article III	24

1 **I. INTRODUCTION**

2 Proposed intervenors, Plaintiffs Sigurd Murphy and Keith Uehara (together, “Intervenor
3 Plaintiffs”), are proposed class representatives, and Plaintiff Murphy is a member of a putative
4 class that Plaintiff Daniel Hightower proposes to represent in the above-captioned action.
5 Intervenor Plaintiffs filed a proposed class action against similar Defendants and allege similar
6 misconduct as this action. Both actions are pending in the Northern District of California before
7 this Court. *See* Related Case Order and Order Reassigning Case, No. 5:20-cv-04049 (June 30,
8 2020), ECF Nos. 9-10. Through this motion, Intervenor Plaintiffs seek leave to intervene in this
9 action and oppose Defendants Celestron Acquisition, LLC, SW Technology Corp, Corey Lee,
10 David Anderson and Joseph Lupica’s (collectively, “Moving Defendants”) Motion to Transfer
11 Venue Pursuant to 28 U.S.C § 1404(a) to the Central District of California (ECF No. 16)
12 (“Motion to Transfer Venue” or “MTV”) and the Motion to Dismiss Lawsuit Pursuant to Fed. R.
13 Civ. P. 12(b)(6) (ECF No. 15) (“Motion to Dismiss” or “MTD”). Intervenor Plaintiffs respectfully
14 requests the Court allow them to intervene and deny these Motions.¹

15 **II. SUMMARY OF FACTS**

16 On November 1, 2016, BraunHagey & Borden LLP (“BraunHagey”) filed a complaint on
17 behalf of a California-based distributor and seller of telescopes, Optronic Technologies, Inc. d/b/a
18 Orion Telescopes & Binoculars® (“Orion”), against a Chinese telescope manufacturer and its
19 subsidiaries for antitrust violations. *See* Orion Compl., *Optronic Techs., Inc. v. Ningbo Sunny*
20 *Elec. Co., Ltd.* (“Orion Action”), No 5:16-cv-06370-EJD (N.D. Cal. Nov. 1, 2016) ECF No. 1.
21 This was the first time any allegations against the Defendants were publicly aired. After three
22 years of litigation, Orion received a \$16.8 million jury verdict against Ningbo Sunny Electronic
23 Co. Ltd. and its subsidiaries, which was trebled to \$50.4 million.

24 On June 1, 2020, BraunHagey filed this action on behalf of Plaintiff Hightower and a
25 proposed class of indirect purchasers and consumers against Moving Defendants and their

26 ¹ Intervenor Plaintiffs incorporate by reference herein the arguments set forth in Plaintiffs
27 Spectrum Scientifics, LLC and Radio City, Inc.’s opposition to the motion to transfer venue and
28 the motion to dismiss filed in *Spectrum Scis. LLC, et al. v. Celestron Acquisition LLC, et al.*, No.
3:20-cv-03642 (N.D. Cal. July 10, 2020), ECF Nos. 26-27.

1 affiliates for antitrust violations. *See* Hightower Compl., *Hightower v. Celestron Acquisition, LLC*
2 *et al.* (“Hightower Action”), No. 5:20-cv-03639-VKD (N.D. Cal. June 1, 2020), ECF No. 1. Later
3 that day, BraunHagey filed a second action on behalf of Plaintiffs Spectrum Scientifics LLC,
4 Radio City, Inc., and a proposed class of direct purchasers and distributors upstream in the
5 distribution chain from consumers, against Moving Defendants and their affiliates for antitrust
6 violations. *See* Spectrum Compl., *Spectrum Scis. LLC, et al. v. Celestron Acquisition, LLC, et al.*
7 (*“Spectrum Action”*), No. 3:20-cv-03642-JCS (N.D. Cal. June 1, 2020), ECF No. 1. On June 17,
8 2020, Cotchett, Pitre & McCarthy, LLP filed an action on behalf of Sigurd Murphy, Keith
9 Uehara, and a proposed class of indirect purchasers and consumers against Moving Defendants
10 and others for antitrust violations. *See* Murphy Compl., *Murphy, et al. v. Celestron Acquisition,*
11 *LLC, et al.* (*“Murphy Action”*), No. 5:20-cv-04049-LB (N.D. Cal. June 17, 2020), ECF No. 1.

12 On June 30, 2020, this Court related the *Spectrum* and *Murphy* Actions to the *Hightower*
13 Action. *See, e.g.*, Related Case Order and Order Reassigning Case, No. 5:20-cv-04049 (June 30,
14 2020), ECF Nos. 9-10. Later that day, Moving Defendants filed a Motion to Transfer Venue and a
15 Motion to Dismiss in the *Hightower* Action. As the proposed class actions will likely be
16 consolidated and/or coordinated in the near future given at some point given that they involve
17 common questions of law and fact, and as Plaintiffs Murphy and Uehara have an interest in the
18 venue of the class actions and protecting their claims, they are moving to intervene and to oppose
19 the aforementioned Motions.

20 **III. ARGUMENT**

21 **A. The Court should permit Plaintiffs Murphy and Uehara to intervene.**

22 The Court should allow Intervenor Plaintiffs to intervene as a matter of right pursuant to
23 Federal Rule of Civil Procedure (“Rule”) 24(a)(2) or, alternatively, permit them to intervene
24 pursuant to Rule 24(b)(1)(B).

25 **1. Intervenor Plaintiffs may intervene as a matter of right.**

26 Plaintiffs Murphy and Uehara may intervene as a matter of right. Rule 24(a)(2) provides,
27 “On timely motion, the court must permit anyone to intervene who: . . . claims an interest relating
28 to the property or transaction that is the subject of the action, and is so situated that disposing of

1 the action may as a practical matter impair or impede the movant’s ability to protect its interest,
2 unless existing parties adequately represent that interest.”

3 Courts apply the following four-part test when considering whether to grant a plaintiff’s
4 motion for intervention as of right:

5 (1) the motion must be timely; (2) the applicant must claim a significantly
6 protectable interest relating to the property or transaction which is the subject of
7 the action; (3) the applicant must be so situated that the disposition of the action
8 may as a practical matter impair or impede its ability to protect that interest; and
9 (4) the applicant’s interest must be inadequately represented by the parties to the
10 action.

11 *Forest Conservation Council v. U.S. Forest Serv.*, 66 F.3d 1489, 1493 (9th Cir. 1995) (internal
12 quotes omitted) (*overruled on other grounds by Wilderness Soc’y v. U.S. Forest Serv.*, 630 F.3d
13 1173, 1178 (9th Cir. 2011)). The Court should “interpret the requirements broadly in favor of
14 intervention.” *Donnelly v. Glickman*, 159 F.3d 405, 409 (9th Cir. 1998).

15 Here, each of the four-part test is met, meriting intervention as of right. **First**, this motion
16 is timely. The Ninth Circuit has held that when evaluating the issue of timeliness, courts evaluate
17 the “totality of the circumstances facing would be intervenors[.]” *Smith v. Los Angeles Unified*
18 *Sch. Dist.*, 830 F.3d 843, 854 (9th Cir. 2016). “Timeliness is a flexible concept; its determination
19 is left to the district court’s discretion.” *United States v. Alisal Water Corp.*, 370 F.3d 915, 921
20 (9th Cir. 2004) (citation omitted). Here, Plaintiff Hightower filed a proposed class action on June
21 1, 2020 (ECF No. 1), and Moving Defendants filed their Motion to Transfer and Motion to
22 Dismiss on June 30, 2020 (ECF Nos. 15-16). Intervenor Plaintiffs file this motion on the same
23 day that Plaintiff Hightower is opposing the aforementioned Motions. This motion and the
24 attached oppositions therefore do not cause delay or prejudice to any party.

25 **Second**, as injured indirect purchasers, Intervenor Plaintiffs have a “significant protectable
26 interest relating to the property or transaction which is the subject of” the *Hightower* Action
27 because they indirectly purchased telescopes from Defendants or Co-Conspirators during the
28 Class Period and are members of the proposed class in the *Hightower* Action. Intervenor Plaintiffs
have a significant protectable interest based on class membership and their status as named class
representatives in the *Murphy* Action, which this Court has related to the *Hightower* Action.

1 **Third**, disposition of the *Hightower* Action without Intervenor Plaintiffs means that the
2 case would proceed without named Plaintiffs in a related action with an interest in the subject
3 matter of the litigation and who have an interest in adequate representation of class members.
4 Moving Defendants have filed a dispositive motion, the Motion to Dismiss, in the *Hightower*
5 Action pursuant to Rule 12(b)(6). Through Intervenor Plaintiffs’ action, the class representatives
6 intend on enforcing federal and state antitrust, consumer protection, and unjust enrichment laws
7 against Defendants, and a dismissal of the *Hightower* Action could estop, or effectively estop,
8 Intervenor Plaintiffs’ enforcement thereof given that both the *Hightower* and *Murphy* Actions are
9 brought on behalf of consumers, against similar Defendants, and allege similar misconduct.

10 **Fourth**, and crucially, Plaintiff Hightower may not adequately represent Intervenor
11 Plaintiffs’ interests. Intervenor Plaintiffs’ burden in establishing this element is “minimal,” and “it
12 is sufficient to show that representation *may* be inadequate.” *Forest Conservation Council*, 66
13 F.3d at 1498 (emphasis in original). BraunHagey not only represents Plaintiff Hightower, an
14 indirect purchaser and consumer, but also represents Plaintiffs Spectrum Scientifics LLC and
15 Radio City, Inc. as a proposed class of direct purchasers and distributors upstream from indirect
16 purchasers in a related action, the *Spectrum* Action. BraunHagey also represents Orion, a
17 competitor of Defendants, in the original action against Defendants, the *Orion* Action. Moreover,
18 whatever BraunHagey and its client, Orion, may have known based on the underlying litigation
19 cannot and should not be imputed to consumers for purposes of the statute of limitations or in
20 considering fraudulent concealment and tolling of the statute of limitations. The *Murphy* Action
21 would most certainly be impaired if the Court were to sustain Defendants’ statute of limitations
22 argument or even its Rule 12(b)(6) arguments.

23 **2. Alternatively, the Court should permit Intervenor Plaintiffs to**
24 **intervene under Fed. R. Civ. P. 24(b)(1)(B).**

25 If Intervenor Plaintiffs cannot intervene as a right, the Court should permit them to
26 intervene at the court’s discretion. Rule 24(b)(1)(B) provides, “On timely motion, the court may
27 permit anyone to intervene who: . . . has a claim or defense that shares with the main action a
28 common question of law or fact.”

Courts apply the following three-part test when considering whether to grant a plaintiff's motion for permissive intervention:

Permissive intervention is governed by Federal Rule of Civil Procedure 24(b), and generally requires "(1) an independent ground for jurisdiction; (2) a timely motion; and (3) a common question of law and fact between the movant's claim or defense and the main action." *Beckman Indus., Inc. v. Int'l Ins. Co.*, 966 F.2d 470, 973 (9th Cir. 1992) (granting a motion to intervene for the limited purpose of modifying a protective order).

Clarke v. First Transit, Inc., No. CV 07-06476 GAF (MANx), 2012 WL 12877865, at *10 (C.D. Cal. Nov. 2, 2012). "Although the movant bears the burden of showing that [it] meets these requirements, they are broadly interpreted in favor of intervention." *Aguirre v. Aaron's, Inc.*, No. 3:17-CV-00297-L-BLM, 2019 WL 1937573, at *1 (S.D. Cal. May 1, 2019) (citing *Smith*, 830 F.3d at 853) (permitting intervention to transfer a proposed class action from the Southern District to the Central District of California).

Here, each of the three elements is satisfied, warranting permissive intervention. **First**, this Court has federal subject matter jurisdiction over the *Murphy* Action independent of its jurisdiction over the *Hightower* Action. See *E.E.O.C. v. Nevada Resort Ass'n*, 792 F.2d 882, 886 (9th Cir. 1986); *Blake v. Pallan*, 554 F.2d 947, 955-56 (9th Cir. 1977). The Class Action Fairness Act, or CAFA, 28 U.S.C. § 1332(d), establishes this Court's federal subject matter jurisdiction over the *Murphy* Action (Murphy Compl. ¶ 7). Not only is its jurisdiction based on diversity and CAFA, but the *Murphy* Action also seeks an injunction for violations of Section 1 of the Sherman Act, and thus, federal question jurisdiction also exists. **Second**, this motion is timely for all the reasons set forth in Section III.A.1, *supra*. **Finally**, there are numerous common questions of law and fact between the *Murphy* Action and *Hightower* Action (*compare* Murphy Compl. ¶ 143(b)(i)-(xviii), *Hightower* Compl. ¶ 124(a)-(j)), particularly because both are class actions on behalf of telescope consumers and involve similar Defendants, the same alleged conduct, and similar claims. This is precisely why this Court related the two actions. See Related Case Order and Order Reassigning Case, No. 5:20-cv-04049 (June 30, 2020), ECF Nos. 9-10; *see also* Civ. L.R. 3-12. As the Intervenor Plaintiffs' request to intervene satisfies the aforementioned three-part

1 test, the Court should permit intervention. *See Clarke*, 2012 WL 12877865, at *10 (permitting
2 intervention where intervenors were nominally within the class definition).

3 “In exercising its discretion, the court must consider whether the intervention will unduly
4 delay or prejudice the adjudication of the original parties’ rights.” Fed. R. Civ. P. 24(b)(3);
5 *Kamakahi v. Am. Soc’y for Reprod. Med.*, 305 F.R.D. 164, 172 (N.D. Cal. 2015) (relevant
6 prejudice consideration is prejudice resulting from “timing of intervention” rather than “from the
7 mere fact of intervention”). In fact, here, intervention will neither unnecessarily delay the
8 proceedings nor will it increase costs or inefficiencies. To the contrary, intervention will provide
9 real benefits to the parties by ensuring procedural fairness. Given the lack of delay and prejudice,
10 if the Court finds that Intervenor Plaintiffs may not intervene as a matter of right, it should permit
11 them to intervene in any event.

12 **B. This Court should deny the Motion to Transfer the *Hightower* Action to the**
13 **Central District of California.**

14 The Court should not transfer the *Hightower* Action to the Central District pursuant to
15 Section 1404(a) of United States Code Title 28 because it would neither prevent the waste of
16 “time energy and money” nor protect litigants, witnesses, and the public against unnecessary
17 inconvenience and expense. *Van Dusen v. Barrack*, 376 U.S. 612, 616 (1964). Additionally, the
18 Moving Defendants have failed to meet their burden of showing that the balance of conveniences
19 weighs *heavily* in favor of the transfer to overcome the strong presumption in favor of the
20 plaintiff’s choice of forum. *See Decker Coal Co. v. Commonwealth Edison Co.*, 805 F.2d 834,
21 843 (9th Cir. 1986).

22 The Intervenor Plaintiffs takes no position on whether the Hightower Action “might have
23 been brought” in the Central District in the first instance, but a transfer would not serve the
24 convenience of the parties or the interests of justice. *See Guthy-Renker Fitness, L.L.C. v. Icon*
25 *Health & Fitness, Inc.*, 179 F.R.D. 264, 269 (C.D. Cal. 1998) (citing *Arley v. United Pac. Ins.*
26 *Co.*, 379 F.2d 183, 185 (9th Cir. 1969)). The Ninth Circuit has set forth several considerations in
27 weighing the Section 1404 factors. These include: (1) plaintiff’s choice of forum, (2) convenience
28 of the parties, (3) convenience of the witnesses, (4) ease of access to the evidence, (5) familiarity

1 of each forum with the applicable law, (6) feasibility of consolidation of other claims, (7) any
2 local interest in the controversy, and (8) the relative court congestion and time of trial in each
3 forum. *See Decker Coal*, 805 F.2d at 843; *Linear Tech. Corp. v. Analog Devices, Inc.*, 1995 U.S.
4 Dist. LEXIS 4548, 1995 WL 225672, *1 (N.D. Cal. 1995).

5 1. Plaintiffs' choice of forum

6 Plaintiffs' choice of forum weighs heavily against transfer. As the Ninth Circuit has stated,
7 "the defendant must make a strong showing of inconvenience to warrant upsetting the plaintiff's
8 choice of forum." *Decker Coal*, 805 F.2d at 843. In motions to transfer venue, there is a strong
9 presumption in favor of plaintiff's choice of forum. *See Jarvis v. Marietta Corp.*, 1999 U.S. Dist.
10 LEXIS 12659, 1999 WL 638231 (N.D. Cal. 1999) (citing *Piper Aircraft Co. v. Reyno*, 454 U.S.
11 235, 255 (1981)). Moving Defendants therefore bear the burden of overcoming this presumption
12 to demonstrate that the balance of inconveniences *substantially* weighs in favor of transfer. *See*
13 *Decker Coal*, 805 F.2d at 843. Here, each of the three antitrust class actions against telescope
14 suppliers—the *Hightower* Action, the *Spectrum* Action, and the *Murphy* Action—were filed in
15 the Northern District. There is no such action pending in the Central District. Plaintiffs' choice of
16 the Northern District is clear.

17 Moving Defendants argue that Plaintiff Hightower's choice of forum should not be given
18 weight because he is a class representative. MTV at 6-7. But *Lou v. Belzberg*, 834 F.2d 730, 739
19 (9th Cir. 1987), to which Moving Defendants cite in support, more fully provides that plaintiff's
20 choice is "entitled to only minimal consideration" when "the operative facts have not occurred
21 within the forum and the forum has no interest in the parties or subject matter." Here, Intervenor
22 Plaintiffs can make a strong showing that many of the operative facts occurred in this District for
23 several reasons. First, the facts alleged in the *Hightower* Action overlap with those set forth in the
24 *Orion* Action, which was venued in this forum. Orion has been selling telescopes since 1975,
25 when its founder launched the business from his garage in neighboring Santa Cruz, California.
26 Orion is the last significant U.S. independent telescope brand and alleged conduct directed at this
27 District. Second, Plaintiff Hightower is a resident of Alameda County, and thus was injured in the
28 Northern District, making it perfectly appropriate for him to file in the Northern District.

1 Hightower Compl., ¶ 11. Third, relatedly, this Court has an interest in both the parties and the
2 subject matter because it presided over the *Orion* Action and its lengthy trial. Fourth, Jason
3 Schendel, a Sheppard Mullin attorney who worked on Sunny’s acquisition of Meade and accepted
4 instruction from both Sunny and Synta (two purportedly horizontal competitors) on structuring
5 and negotiating said acquisition, is based in San Francisco and Silicon Valley. Murphy Compl. ¶
6 130. Finally, *Cung Le v. Zuffa, LLC*, 108 F. Supp. 3d 768, 779 (N.D. Cal. 2015), to which Moving
7 Defendants also cite in support, is inapposite because the case was filed in “a district where very
8 few of the operative facts occurred” and “has little local interest in adjudicating Plaintiffs’
9 claims.”

10 2. Convenience of parties

11 The convenience of the parties likewise weighs against transfer. If the gain to convenience
12 to one party is offset by the added inconvenience to the other, the courts have denied transfer of
13 the action. *See STX, Inc. v. Trik Stik, Inc.*, 708 F. Supp. 1551, 1556 (N.D. Cal. 1988). Here,
14 although Moving Defendants Celestron Acquisition LLC and SW Technology Corp. are
15 headquartered in Torrance in the Central District, as noted, Plaintiff Hightower resides in the
16 County of Alameda in the Northern District (Hightower Compl. ¶ 11). Thus, it would be at least
17 equally inconvenient for Plaintiff Hightower to litigate this matter in the Central District. Given
18 that the two business entity Defendants would be better able to bear the travel costs than class
19 member individual consumers such as Plaintiff Hightower, this factor weighs against transfer. *See*
20 *Kingsepp v. Kmart Corp.*, 1997 U.S. Dist. LEXIS 21680, 1997 WL 269582, at *2 (E.D.N.Y.
21 1997); *see also Dwyer v. Gen. Motors Corp.*, 853 F. Supp. 690, 693 (S.D.N.Y. 1994) (finding a
22 court may also consider the relative means of the parties in deciding a transfer motion).

23 Furthermore, although two Defendants are headquartered in Torrance, the majority of
24 Defendants named in the *Hightower* Action are based outside of California (e.g., Synta Canada
25 Int’l Enterprises Ltd., Olivon Manufacturing Co., Ltd., Dave Anderson, Laurence Huen) and
26 presumably there is little difference to them in terms of convenience as between the Northern
27 District and the Central District. Transfer from this District to the Central District will not serve
28

1 their convenience as they will have to travel to California regardless of where the *Hightower*
2 Action is pending.

3 Finally, the convenience of the parties is hardly relevant given, as Moving Defendants
4 recognize that “the current global pandemic and the State of California’s guidance against even
5 intrastate travel.” MTV at 5. Court proceedings are largely occurring remotely, rendering the
6 location of the parties less important than ever.

7 3. Convenience of the witnesses

8 The convenience of the witnesses similarly weighs against transfer. One of the most
9 important factors in determining whether to grant a motion to transfer venue is the convenience of
10 the witnesses. *See Jarvis*, 1999 U.S. Dist. LEXIS 12659, at *6. To demonstrate inconvenience,
11 the moving party “should produce information regarding the identity and location of the
12 witnesses, the content of their testimony, and why such testimony is relevant to the action . . . The
13 Court will consider not only the number of witnesses located in the respective districts, but also
14 the nature and quality of their testimony.” *Royal Queentex Enters. v. Sara Lee Corp.*, No. C 99-
15 4787 MJJ, 2000 U.S. Dist. LEXIS 10139, at *18-19 (N.D. Cal. Mar. 1, 2000) (citing *Steelcase,*
16 *Inc. v. Haworth*, 41 U.S.P.Q.2d 1468, 1470 (C.D.Cal.1996)). In balancing the convenience of the
17 witnesses, primary consideration is given to third party, as opposed to employee, witnesses. *See*
18 *Jarvis*, 1999 U.S. Dist. LEXIS 12659, at *5. Here, Moving Defendants generically represent that
19 “many of the potential witnesses, including Defendant Celestron and its employees and
20 representatives, are based in Torrance, California, and the surrounding area.” MTV at 5. Moving
21 Defendants have failed to specifically identify the witnesses—let alone the nature, quality, and
22 relevance of their testimony. In any event, as the deposition rules generally require, those
23 witnesses can be deposed in Southern California, with the inconvenience borne by the plaintiff
24 lawyers, not the witnesses.

25 Moreover, one of the most important—if not, the most important—third party witnesses
26 will be Defendants’ competitor, Orion, which filed the initial complaint against telescope
27 suppliers alleging antitrust violations in this District. Orion’s headquarters and retail stores are all
28 located in this District. Orion is locally headquartered at 89 Hangar Way, Watsonville, California

1 95076. It has two local retail stores: one at the aforementioned address in Watsonville and another
2 at 10555 S. De Anza Boulevard, Cupertino, California 95014.

3 Finally, this Court already presided over a roughly six-week jury trial in this matter, where
4 evidence was taken and testimony heard. And while perhaps some witnesses found the Northern
5 District to be inconvenient, it did not stop the orderly procession of that trial all the way to
6 judgment. The same should occur here.

7 **4. Ease of access to evidence**

8 The ease of access to evidence is not as important a factor as it once was considering
9 increased digitalization, particularly in this pandemic. Absent any other grounds for transfer, the
10 fact that records are in a particular district is not itself sufficient to support a motion for transfer.
11 *See STX, Inc.*, 708 F. Supp. at 1556. Here the location of evidence is hardly relevant given that it
12 will consist primarily of documents and other electronic materials and the parties will likely be
13 conducting discovery digitally for the foreseeable future. Additionally, following Defendants'
14 logic, transfer would impede access to Plaintiff Hightower's records which will also be relevant.
15 This factor therefore does not weigh heavily for or against transfer.

16 **5. Interests of justice and local interest in the controversy**

17 The interests of justice and local interest in the controversy heavily weigh against transfer.
18 This District and, specifically, this Court, has greater familiarity with the allegations set forth in
19 the *Hightower* Action than *any other court in the United States* let alone the Central District
20 because this Court has presided over the *Orion* Action since November 2016 and the jury trial in
21 that case in November 2019. Indeed, this Court is still presiding over post-trial issues in the *Orion*
22 Action. Although filed on behalf of a different group of plaintiffs, the *Hightower* Action alleges
23 the same anticompetitive conduct and antitrust violations as the *Orion* Action. Litigating the
24 *Hightower* Action in the same Court serves judicial economies and the interests of justice. While
25 consumer class members reside in both Districts, the Northern District has a stronger connection
26 to this action given Orion's presence and prosecution of its case there. Moving Defendants have
27 not has established that this factor tips in their favor.

1 Moving Defendants argue the *Hightower* Action should be transferred because the *Orion*
2 Action was tried in this District “to protect defendants’ due process rights and fundamental
3 fairness.” MTV at 7. But that is the opposite of efficiency and the interests of justice. Surely, this
4 Court can rule equitably on matters involving these parties, notwithstanding having presided over
5 the *Orion* Action. The Moving Defendants provide no reason why this Court’s impartiality could
6 be questioned.

7 Additionally, Moving Defendants contend they “were not parties to that litigation;
8 therefore, no findings from that litigation can be binding on or even considered as relevant in the
9 Class Actions.” *Id.* Even assuming *arguendo* that the Moving Defendants are correct regarding
10 their analysis of *res judicata* and the collateral estoppel doctrines, these are not the questions to
11 resolve on a motion to transfer nor do their answers provide any insight into where this case
12 should be venued. This Court will have gained significant insight and understanding of the claims
13 asserted in this litigation. That background will be invaluable to the Court’s general case
14 management of these actions, to resolving discovery disputes, and for purposes of understanding
15 the legal framework under which the claims will proceed, among other issues.

16 Moreover, putting aside whether *res judicata* or collateral estoppel may be applied as a
17 formal legal matter, the Moving Defendants overstate their argument. The jury in the *Orion*
18 Action found that Ningbo Sunny and its affiliates *conspired* by reaching agreements with their
19 horizontal competitors. A company cannot conspire with itself nor can it conspire with its own
20 affiliates or subsidiaries. *Copperweld Corp. v. Independence Tube Corp.*, 467 U.S. 752, 777
21 (1984). The jury therefore indisputably found that the Moving Defendants engaged in the
22 conspiracy because they were the only other conspirator group, apart from Ningbo Sunny’s
23 syndicate of companies. Further, Moving Defendants have not explained how litigating the
24 *Hightower* Action in this District would violate their Due Process rights or any concept of
25 fairness, specifically because a different jury would sit for a trial in the indirect purchaser action.

26 **6. Feasibility of consolidation of other claims**

27 The feasibility of consolidation of other claims likewise heavily weighs against transfer.
28 “Transfer is favored where it will allow consolidation with another pending action and conserve

1 judicial resources.” *Royal Queentex Enters.*, 2000 U.S. Dist. LEXIS 10139, at *22 (citing
2 *Chrysler Capital Corp. v. Woehling*, 663 F. Supp. 478, 483 (D. Del. 1987)). Here, this Court
3 related the *Spectrum* and *Murphy* Actions to the *Hightower* Action and is presiding over all of
4 them. Intervenor Plaintiffs are not aware of any other pending antitrust class actions against
5 telescope suppliers. It would be more practical to consolidate or coordinate these three cases
6 before this Court pursuant to Fed. R. Civ. P. 42 (a).² It would not be feasible to consolidate these
7 three Actions if the Court transferred one of them. Any transfer would therefore cause delay,
8 multiply the proceedings, and interfere with conducting the litigation in an orderly fashion. The
9 feasibility of consolidation weighs strongly against transfer.

10 **7. Relative court congestion**

11 Finally, relative court congestion weighs against transfer, though this a minor factor in the
12 Section 1404(a) analysis. “Docket congestion is not given much weight in a § (1404)(a)
13 consideration.” *Royal Queentex Enters.*, 2000 U.S. Dist. LEXIS 10139, at *24 (citing *IMS Health,*
14 *Inc. v. Vality Tech., Inc.*, 59 F. Supp. 2d 454, 471 (E.D. Pa. 1999)). According to U.S. District
15 Courts—Federal Court Management Statistics—Comparison Within Circuit—During the 12-
16 Month Period Ending March 31, 2020, there were more filings in the Central District than in the
17 Northern District (18,716 v. 10,105) and more cases pending in the Central District than in the
18 Northern District (14,909 v. 12,545).³ Furthermore, the median time from filing to trial in civil
19 cases in the Central District was 22.5 months and in the Northern District was 22.0 months.⁴
20 Thus, even in this minor respect, the Northern District would be a more convenient forum than
21 the Central District.

22
23 ² In that regard, in the very near future, counsel in the *Murphy* action plan to file a motion to
24 consolidate the indirect purchaser actions (the *Murphy* Action and *Hightower* Action) and to
25 coordinate them with the direct purchaser action (the *Spectrum* Action). Counsel in the *Murphy*
Action also anticipate requesting that the Court appoint Cotchett, Pitre & McCarthy, LLP as class
counsel for the indirect purchasers pursuant to Rule 23(g).

26 ³ U.S. District Courts—Federal Court Management Statistics—Comparison Within Circuit—
27 During the 12-Month Period Ending March 31, 2020,
https://www.uscourts.gov/sites/default/files/data_tables/fcms_na_distcomparison0331.2020.pdf.

28 ⁴ *Id.*

1 Additionally, it would be more economical and efficient for this Court, which presided
2 over the factually and legally similar *Orion* Action since November 2016, including its jury trial
3 in November 2019, to preside over the *Hightower* Action and related actions instead of another
4 district court that does not have the same experience.

5 **C. The Court should deny the Motion to Dismiss.**

6 In addition to denying the Motion to Transfer, the Court should deny the Motion to
7 Dismiss. “[A] complaint attacked by a Rule 12(b)(6) motion to dismiss does not need detailed
8 factual allegations[.]” *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 555 (2007). “All allegations of
9 material fact are taken as true and construed in the light most favorable to the nonmoving party.”
10 *Silvas v. E*Trade Mortg. Corp.*, 514 F.3d 1001, 1003 (9th Cir. 2008). The facts alleged need only
11 “state a claim to relief that is plausible on its face.” *Twombly*, 550 U.S. at 570. “[S]o long as the
12 plaintiff alleges facts to support a theory that is not facially implausible, the court’s skepticism is
13 best reserved for later stages of the proceedings” *In re Gilead Scis. Sec. Litig.*, 536 F.3d
14 1049, 1057 (9th Cir. 2008).

15 Moving Defendants generally argue that (1) the statute of limitations bars Plaintiff
16 Hightower’s claims, (2) Plaintiff Hightower cannot state claims against individual defendants, (3)
17 Plaintiff Hightower cannot state claims against SW Technology Corp. (“SW Tech”), (4) Plaintiff
18 Hightower cannot state claims under Sections 1 and 2 of the Sherman Act as well as Section 7 of
19 the Clayton Act, and (5) Plaintiff Hightower cannot state claims under California law or,
20 alternatively, the Court should decline to exercise jurisdiction over those claims. These arguments
21 are meritless. The motion at issue is a Motion to Dismiss—not a motion for summary judgment or
22 a bench trial where the Court is invited to weight competing inferences from evidence—yet
23 Moving Defendants seek to apply the legal standard that would only be applicable at the summary
24 judgment stage.

25 **1. The statute of limitations does not bar Plaintiff’s claims.**

26 The Court should find that Plaintiff Hightower has adequately pleaded fraudulent
27 concealment and thus the statute of limitations may be tolled. As Moving Defendants state, the
28 statute of limitations for federal antitrust claims is four years (as it is for the state antitrust claims

1 asserted). 15 U.S.C. § 15b. “A statute of limitations may be tolled if the defendant fraudulently
2 concealed the existence of a cause of action in such a way that the plaintiff, acting as a reasonable
3 person, did not know of its existence.” *See Hexcel Corp. v. Ineos Polymers, Inc.*, 681 F.3d 1055,
4 1060 (9th Cir. 2012). The purpose of the fraudulent concealment doctrine is to prevent a
5 defendant from “concealing a fraud . . . until such a time as the party committing the fraud could
6 plead the statute of limitations to protect it.” *Bailey v. Glover*, 88 U.S. (21 Wall.) 342, 349 (1874).
7 To plead fraudulent concealment, the plaintiff must allege: (1) the defendant took affirmative acts
8 to mislead the plaintiff; (2) the plaintiff did not have “actual or constructive knowledge of the
9 facts giving rise to its claim”; and (3) the plaintiff acted diligently in trying to uncover the facts
10 giving rise to its claim. *Hexcel*, 681 F.3d at 1060; *see also Cal. Conmar Corp. v. Mitsui & Co.*
11 *(U.S.A.), Inc.*, 858 F.2d 499, 502 (9th Cir. 1988); *Beneficial Standard Life Ins. Co. v. Madariaga*,
12 851 F.2d 271, 276 (9th Cir. 1988).

13 Moreover, it has long been the law that “it is generally inappropriate to resolve the fact-
14 intensive allegations of fraudulent concealment at the motion to dismiss stage, particularly where
15 the proof relating to the extent of the fraudulent concealment is alleged to be largely in the hands
16 of the alleged conspirators.” *In re Rubber Chemicals Antitrust Litig.*, 504 F. Supp. 2d 777, 789
17 (N.D. Cal. 2007).

18 The first element of “affirmative acts” is met. The Ninth Circuit and courts in this District
19 have consistently required only that a plaintiff allege “affirmative acts” of concealment. These
20 acts must be “affirmative steps to mislead” that are more than mere “passive[] conceal[ment].”
21 *Volk v. D.A. Davidson & Co.*, 816 F.2d 1406, 1415-16 (9th Cir. 1987). Here, Plaintiff Hightower
22 alleges, “Defendants had secret discussions about price, market allocation, and preventing
23 competitors from acquiring assets, and in furtherance of the conspiracy, they agreed not to discuss
24 publicly the nature of the scheme, and put forth pretextual explanations about their pricing”
25 (Hightower Compl. ¶ 129). Plaintiff also pleads specific examples of such affirmative acts: Synta
26 and Sunny attempted to conceal the existence of their transactions in connection with Sunny’s
27 acquisition of Meade (*id.* at ¶¶ 71-88) and Sunny concealed Synta’s and Celestron’s involvement
28 or assistance in its acquisition of Meade from the FTC (*id.* at ¶¶ 89-93). Contrary to Moving

1 Defendants’ argument, these allegations and examples satisfy the “specific facts showing the
2 ‘who, what, where, when’ of [the] alleged incomplete or materially false statements.” *In re*
3 *Animation Workers Antitrust Litig.*, 87 F. Supp. 3d 1195, 1217 (N.D. Cal. 2015).

4 The second element of “actual or constructive knowledge” is likewise met. “Where a
5 plaintiff’s suspicions have been or should have been excited, there can be no fraudulent
6 concealment where he [or she] ‘could have then confirmed his [or her] earlier suspicion by a
7 diligent pursuit’ of further information.” *Conmar*, 858 F.2d at 504 (quoting *Rutledge v. Boston*
8 *Woven Hose & Rubber Co.*, 576 F.2d 248, 250 (9th Cir. 1978)). “[C]ourts have ‘been hesitant to
9 dismiss an otherwise fraudulently concealed antitrust claim for failure to sufficiently allege due
10 diligence’ because questions of inquiry notice are ‘necessarily bound up with the facts of the
11 case.’” *In re Animation Workers Antitrust Litig.*, 123 F. Supp. 3d 1175, 1205 (N.D. Cal. 2015),
12 quoting *In re Magnesium Oxide Antitrust Litig.*, No. 10–5943, 2011 WL 5008090, at *24 (D.N.J.
13 Oct. 20, 2011). Here, notwithstanding the foregoing, Plaintiff Hightower alleges that he had
14 “neither actual nor constructive knowledge of the pertinent facts constituting his claims for relief
15 asserted herein, despite his diligence in trying to discover such facts” (Hightower Compl. ¶ 128).

16 Moving Defendants suggest that Plaintiff Hightower should have had notice of the alleged
17 misconduct in 2015 because “Plaintiffs’ own counsel . . . knew of the same alleged conduct no
18 later than November 2015, and filed a complaint based on that same alleged misconduct in
19 November 2016.” MTD at 12–13. Moving Defendants fail to show, however, that BraunHagey
20 represented Plaintiff Hightower in 2015 or any time before the *Hightower* Action complaint was
21 filed on June 1, 2020 for that matter. Moreover, even if Plaintiff Hightower was aware of Orion’s
22 claims in 2015—which he was not—this awareness would not constitute knowledge of *his*
23 potential claims. *See E.W. French & Sons, Inc. v. Gen. Portland Inc.*, 885 F.2d 1392, 1400 (9th
24 Cir. 1989) (reversing directed verdict and holding that plaintiff’s knowledge of a similar lawsuit
25 against the named defendants did not necessarily constitute actual or constructive knowledge as a
26 matter of law). Moving Defendants also suggest, “If the information was sufficiently available for
27 Orion to obtain in it, there is no legitimate basis for retailers in the same space to claim that they
28 could not have obtained the same information.” This contention is nonsensical because Plaintiff

1 Hightower is a consumer—not a retailer—and even if he was a retailer, he lacked notice of the
2 alleged misconduct because he was not privy to Defendant’s “secret discussions” upstream from
3 him (Hightower Compl. ¶ 129). The concept that consumers—who are at the end of a distribution
4 chain—are on the same level, and receive the same information, as an active, sophisticated
5 competitor in the same industry (*i.e.*, Orion) is highly-flawed, to say the least. The question is
6 whether indirect purchasers were on notice of a potential price-fixing conspiracy between the
7 Synta affiliates and the Ningbo Sunny affiliates more than four years ago but nevertheless failed
8 to file claims. Given the Defendants’ active efforts to conceal their cooperation and collusion, as
9 this Court knows well, the obvious answer is “no.”

10 The third element of “due diligence” is similarly met. A plaintiff is not obligated to
11 investigate his or her claims until he or she has reason to suspect the existence of such claims. *See*
12 *Conmar*, 858 F.2d at 504-05; *see also In re Coordinated Pretrial Proceedings in Petroleum Prod.*
13 *Antitrust Litig.*, 782 F. Supp. 487, 498 (C.D. Cal. 1991) (“Due diligence is not required in the
14 abstract. Plaintiffs are not under a duty continually to scout around to uncover claims which they
15 have no reason to suspect they might have.”). Here, Plaintiff Hightower alleges the class “could
16 not have discovered through the exercise of reasonable diligence the existence of the conspiracy
17 alleged herein until September 2019, when some evidence revealing Defendants’ secret
18 conspiracy was first made public in the summary briefing in the Orion Litigation” (Hightower
19 Compl. ¶ 128). As noted, the fact that Orion and its counsel were aware of the alleged misconduct
20 as early as November 2015 does not prove that Plaintiff Hightower or any consumer class
21 member should have been on inquiry notice of their claims at that time.

22 Additionally, Moving Defendants’ suggestion that Plaintiff Hightower was on reasonable
23 notice given the lack of new competitors in the consumer telescope industry for 10 years, the
24 FTC’s blocking of the Celestron-Meade merger in 1999 and 2002, and that Plaintiff is telescope
25 retailer “who would have known the purchase price on products they would have been
26 purchasing” is simply unfounded. MTD at 13. Plaintiff Hightower is a “telescope consumer and
27 amateur astronomy enthusiast” (Hightower Compl. ¶ 2)—not a retailer or someone who could
28 have suspected antitrust violations from such facts. *See Animation Workers*, 123 F. Supp. 3d at

1 1204 (finding “widely read publications” reporting a DOJ investigation of “high tech firms”
2 insufficient to show that plaintiffs artists and engineers of said firms should have been on inquiry
3 notice of their claims); *Conmar*, 858 F.2d at 503-04 (finding issue of whether newspaper articles
4 and public record of the defendant’s indictment triggered inquiry notice could not be resolved at
5 summary judgment). But even assuming *arguendo* that Hightower were a *retailer* (he is not), the
6 Moving Defendants provide no reason why the Defendants’ price-fixing conspiracy would have
7 revealed itself to retailers. Indeed, the entire point of a price-fixing conspiracy is to keep the
8 collusion secret. And the mere prices at which a retailer indirectly purchased telescopes would not
9 put that retailer on notice that there was collusion in the industry. Several courts have recognized
10 that a violation of the antitrust laws through a price-fixing conspiracy is itself self-concealing in
11 nature such that “a plaintiff is not required to show defendants took independent affirmative steps
12 to conceal their conduct.” *In re Nine W. Shoes Antitrust Litig.*, 80 F. Supp. 2d 181, 193 (S.D.N.Y.
13 2000); *see also New York v. Hendrickson Bros., Inc.*, 840 F.2d 1065, 1083-84 (2d Cir. 1988); *In*
14 *re Issuer Plaintiff Initial Pub. Offering Antitrust Litig.*, No. 00-CV-7804, 2003 WL 487222, at *4
15 (S.D.N.Y. Mar. 12, 2004). Moving Defendants cannot seriously argue that the fact that there were
16 a lack of new competitors in the industry or that the FTC blocked a proposed merger between
17 Meade and Celestron nearly 20 years ago put consumers on inquiry notice that there must be a
18 secret price-fixing conspiracy afoot. This borders on absurd. Finally, Moving Defendants’
19 arguments are preposterous because they continue—to this day—to vehemently deny their
20 participation in the alleged price-fixing conspiracy, which if true, begs the question of what
21 consumers should have been on notice of. Given that these three elements are met, Plaintiff
22 Hightower’s allegations of fraudulent concealment are sufficient to toll the statute of limitations.

23 Like Plaintiff Hightower, Plaintiffs Murphy and Uehara are consumers who represent a
24 class of those similarly situated. Cotchett, Pitre & McCarthy, LLP represents them and was not
25 involved with the *Orion* Action. Plaintiffs Murphy and Uehara had no knowledge of the alleged
26 misconduct until September 2019, when evidence of Defendants’ conspiracy was first made public
27 in the *Orion* Action, at the earliest (Murphy Compl. ¶ 151). And, as indirect purchasers, they had
28 no direct contact or interaction with Defendants and had no means from which they could have

1 discovered the alleged misconduct before that date (*id.* at ¶ 152). No information in the public
2 domain was available to Plaintiffs Murphy and Uehara concerning the alleged misconduct before
3 then either (*id.* at ¶ 153). Additionally, they allege the statute of limitations did not begin to run
4 until September 2019 when they discovered the conduct and, alternatively, that fraudulent
5 concealment tolled the limitations period (*id.* at ¶¶ 151-64).

6 **2. Plaintiff has adequately stated claims against Individual Defendants.**

7 Plaintiff Hightower has sufficiently stated claims against Individual Defendants Corey Lee
8 (Celestron’s current CEO), David Anderson (Celestron’s former CEO), and Joseph Lupica
9 (Celestron’s former CEO). When analyzing allegations of conspiracy, courts must be mindful of
10 “the principle that the character and effect of a conspiracy are not to be judged by dismembering
11 it and viewing its separate parts, but only by looking at it as a whole.” *In re Lithium Ion Batteries*
12 *Antitrust Litig.*, No. 13-MD-2420 YGR, 2014 U.S. Dist. LEXIS 7516, at *71 (N.D. Cal. Jan. 21,
13 2014) (“*Batteries*”) (internal quotation marks omitted) (quoting *In re Cathode Ray Tube Antitrust*
14 *Litig.*, 738 F. Supp. 2d 1011, 1019 (N.D. Cal. 2010) (“*CRT*”) and *Cont’l Ore Co. v. Union*
15 *Carbide & Carbon Corp.*, 370 U.S. 690, 699 (1962)); *In re Optical Disk Drive Antitrust Litig.*,
16 3:10-MD-2143 RS, 2012 U.S. Dist. LEXIS 55300, at *24 (N.D. Cal. Apr. 19, 2012) (“*ODD IP*”)
17 (same); *In re High-Tech Employees Antitrust Litig.*, 856 F. Supp. 2d 1103, 1118 (N.D. Cal. 2012)
18 (same). Moving Defendants fail to evaluate as a whole the “character and effect” of Plaintiff’s
19 antitrust conspiracy allegations. Instead, they attempt to “atomiz[e]” the conspiracy claims,
20 implying that the plausibility of Plaintiff’s allegations against them should be measured by the
21 number of times their names appear in the Hightower Complaint. *See Batteries*, 2014 U.S. Dist.
22 LEXIS 7516, at *71; *see also* fn. 37. This is inappropriate.

23 In addition to the allegations and illustrative examples in the *Hightower* Complaint,
24 Plaintiff attaches 18 exhibits totaling 127 pages demonstrating that Defendants, including the
25 Individual Defendants, each “participated in, planned, and carried out” the anticompetitive
26 conduct described in the Complaint (Hightower Compl. ¶¶ 31-34, Exs. 1-18). Many of these
27 exhibits were trial exhibits from the *Orion* Action. As one example, Exhibit 12 is a May 2015
28 email thread between Mr. Lee and Ningbo Sunny’s James Chiu reflecting price coordination

1 efforts; specifically, Mr. Chiu provided detailed statistics for Orion’s sales and prices in recent
2 years to Mr. Lee despite Mr. Chiu testifying that he considered this information a trade secret (*Id.*
3 at Ex. 12). As another example, Exhibit 2 is a December 2013 email thread between Mr.
4 Anderson and Sunny’s Mr. Ni, among others, in which Mr. Ni requests that Celestron and Synta
5 continue providing financial support to Sunny to facilitate its acquisition of Meade and prevent
6 Jinghua from doing the same (*Id.* at Ex. 12). As a final solely illustrative example, Exhibit 17
7 consists of an April 2014 email and memorandum from Mr. Lupica to Sunny/Meade’s Messrs. Ni
8 and Qi that shows Defendants avoided conflict with each other’s products and developed
9 strategies to protect each other from competition to collectively “dominate the telescope industry”
10 (*Id.* at Ex. 17). In other words, it demonstrates a market allocation agreement.

11 Like Plaintiff Hightower, Plaintiffs Murphy and Uehara are consumers who represent a
12 class of those similarly situated. Plaintiffs Murphy and Uehara have not named any individuals as
13 defendants in their complaint; instead, they have named individuals as co-conspirators. To the
14 extent this Court dismisses the Individual Defendants in the Hightower Action, the dismissal
15 should be without prejudice and the Court should grant leave for Plaintiff to make additional
16 allegations tying the individuals to the conspiracy.

17 **3. Plaintiff has sufficiently pleaded claims against SW Tech.**

18 The *Hightower* Complaint, when read as a whole, sufficiently pleads claims against SW
19 Tech. On a motion to dismiss, courts must analyze a complaint “holistically,” especially those
20 involving an alleged conspiracy. *Batteries*, 2014 U.S. Dist. LEXIS 7516, at *70 (citing *In re*
21 *Optical Disk Drive Antitrust Litig.*, 3:10–MD–2143 RS, 2012 WL 1366718, at *3 (N.D.Cal. Apr.
22 19, 2012) (“*ODD IP*)). Where an antitrust complaint names multiple members of a corporate
23 “family,” adequately pleading a conspiracy claim against a particular corporate defendant does
24 not require “detailed ‘defendant by defendant’ allegations,” only enough to draw a plausible
25 conclusion that the “individual defendant joined the conspiracy and played some role in it”
26 *In re Lithium Ion Batteries Antitrust Litig.*, 2014 U.S. Dist. LEXIS 141358, at *62 (citing *In re*
27 *TFT-LCD (Flat Panel) Antitrust Litig.*, 586 F. Supp. 2d 1109, 1117 (N.D. Cal. 2008)). It is well-
28 settled that “[o]nce there is proof of a conspiracy, ‘evidence of only a slight connection to the

1 conspiracy’ is sufficient to convict for participation in the conspiracy.” *U.S. v. Foster*, 985 F.2d
2 466, 469 (9th Cir. 1993) (quoting *U.S. v. Taylor*, 802 F.2d 1108, 1116 (9th Cir. 1986), *cert.*
3 *denied*, 479 U.S. 1094 (1987)). Connection to a conspiracy may be inferred from circumstantial
4 evidence. *See United States v. Castro*, 972 F.2d 1107, 1110 (9th Cir. 1992).

5 Plaintiff Hightower alleges, *inter alia*, the following about SW Tech: Chairman Shen and
6 his family members created SW Tech to acquire Celestron in 2005 and continue to operate it as a
7 holding company; Hightower Compl. ¶ 22); Sylvia Shen is SW Tech’s CEO, CFO, and Secretary
8 (*id.* at ¶ 23); SW Tech operates for the common benefit of Synta’s syndicate of companies (*id.* at
9 ¶ 35); SW Tech has aided, encouraged, and cooperated with Defendants and co-conspirators to
10 price-fix telescopes and allocate telescope markets (*id.*); SW Tech was designed to hide assets,
11 obscure ownership, and divert assets and shift capital away from China on behalf of co-
12 conspirators based in China (*id.*); and SW Tech implemented and concealed the alleged
13 misconduct in the Complaint (*id.* at ¶ 45). These specific allegations regarding SW Tech alone
14 sufficiently allege claims against SW Tech. Taken together with allegations regarding Defendants
15 as a whole, they more than plausibly state antitrust claims against SW Tech.

16 **4. Moving Defendants’ argument that Plaintiff cannot state a claim under**
17 **the Sherman Act and Clayton Act is wholly without merit.**

18 Plaintiff Hightower has indisputably stated claims against Defendants under both Sections
19 1 and 2 of the Sherman Act as well as Section 7 of the Clayton Act because his claims are based
20 on the same facts set forth by Defendants’ competitor, Orion, in the *Orion* Action. There, Orion’s
21 claims withstood motions to dismiss and summary judgment before proceeding to trial in
22 November 2019, after which the jury reached various findings of antitrust liability under the same
23 federal laws. *See* Verdict Form, Orion Action (Nov. 26, 2019), ECF No. 501; *see also* Murphy
24 Compl. ¶¶ 72-74. The jury awarded Orion \$16.8 million in damages, which was statutorily trebled
25 under 15 U.S.C. § 15(a) to \$50.4 million. *Id.* Antitrust liability based on Orion and Plaintiff’s
26 same facts has therefore unquestionably been proven by a preponderance of the evidence, let
27 alone under a plausibility standard at the pleadings stage.

28 The jury verdict against the defendants in the Orion Action is as valid as a guilty plea.

1 Guilty pleas in antitrust cases establish the existence of a conspiracy. *See In re TFT-LCD (Flat*
2 *Panel) Antitrust Litig.*, 599 F. Supp. 2d 1179, 1185 (N.D. Cal. 2009) (“*TFT-LCD*”); *In re Static*
3 *Random Access Memory (SRAM) Antitrust Litig.*, 580 F. Supp. 2d at 903 (N.D. Cal. 2008); *ODD*
4 *II*, 2012 U.S. Dist. LEXIS 55300, 2012 WL 1366718, at *2. Moving Defendants’ argument that
5 Plaintiff cannot state various federal antitrust claims even though Orion proved antitrust liability
6 at trial based on the same facts is illogical.

7 Moving Defendants contend Plaintiff cannot state valid antitrust claims under both
8 Sections 1 and 2 of the Sherman Act as well Section 7 of the Clayton Act for various reasons.
9 MTD at 17-21. The jury’s findings in the *Orion* Action to the contrary, however, defeat these
10 contentions. There, the jury unanimously found, *inter alia*:

11 1. The defendants agreed with a competitor to fix the price or credit terms for
12 telescopes and accessories in violation of Section 1 of the Sherman Act;

13 2. The defendants agreed with a third party, other than a competitor, to fix the price
14 or credit terms for telescopes and accessories in a manner that unreasonably restrained trade, such
15 that the anticompetitive effects outweighed any procompetitive effects, in violation of Section 1
16 of the Sherman Act;

17 3. The defendants agreed with a competitor or potential competitor either (a) not to
18 compete with each other in the manufacture or sale of telescopes and accessories, or (b) to divide
19 customers or potential customers between them, in violation of Section 1 of the Sherman Act;

20 4. The defendants agreed with a third party, other than a competitor or potential
21 competitor, either (a) not to compete with each other in the manufacture or sale of telescopes and
22 accessories, or (b) to divide customers or potential customers between them in a manner that
23 unreasonably restrained trade, such that the anticompetitive effects outweighed any
24 procompetitive effects, in violation of Section 1 of the Sherman Act;

25 5. The defendants engaged in anticompetitive conduct in violation of Section 2 of the
26 Sherman Act;

27 6. The defendants had a specific intent to achieve monopoly power in the telescope
28 manufacturing market in violation of Section 2 of the Sherman Act;

1 7. There is or was a dangerous probability that the defendants could achieve
2 monopoly power in violation of Section 2 of the Sherman Act;

3 8. The defendants knowingly entered into an agreement with another person or entity
4 to obtain or maintain monopoly power in the telescope manufacturing market in violation of
5 Section 2 of the Sherman Act;

6 9. The defendants specifically intended that one of the parties to the agreement would
7 obtain or maintain monopoly power in the telescope manufacturing market in violation of Section
8 2 of the Sherman Act;

9 10. The defendants committed an overt act in furtherance of the conspiracy in
10 violation of Section 2 of the Sherman Act; and

11 11. Ningbo Sunny and Sunny Optical's acquisition of Meade created a reasonable
12 likelihood of substantially lessening competition or creating a monopoly in the telescope
13 manufacturing market in violation of Section 7 of the Clayton Act.

14 Plaintiff can unquestionably state a claim against Moving Defendants under the Sherman
15 Act and Clayton Act given the jury finding in the *Orion* Action that Ningbo Sunny and its
16 affiliates conspired by reaching agreements with their horizontal competitors.

17 **5. This Court should exercise jurisdiction over Plaintiff's California law**
18 **claims.**

19 This Court should exercise jurisdiction over Plaintiff's California law claims for two
20 reasons. First, Plaintiff has stated claims under both California's Cartwright Act (Cal. Bus. &
21 Prof. Code §§ 16700, *et seq.*) and Unfair Competition Law (Cal. Bus. & Prof. Code §§ 17200, *et*
22 *seq.*). In complex, multinational, conspiracy cases, courts in this District review specific
23 allegations in the context of the complaint taken as a whole. *CRT*, 738 F. Supp. 2d at 1019; *TFT-*
24 *LCD*, 599 F. Supp. 2d at 1185. This approach is consistent with the Supreme Court's admonition
25 that the "character and effect of a conspiracy are not to be judged by dismembering it and viewing
26 its separate parts, but only by looking at it as a whole." *Cont'l Ore*, 370 U.S. at 699. Here, the
27 allegations in the Hightower Complaint taken as a whole adequately state claims under
28 California's Cartwright Act and Unfair Competition Law. As one example, regarding the

1 Cartwright Act, Plaintiff has pleaded that Celestron and its syndicate of companies agreed to fix
2 prices with Sunny and its syndicate of companies (Hightower Compl. ¶¶ 54-56); that Plaintiff was
3 harmed because he had fewer choices for telescopes and paid higher prices for them (*id.* at ¶¶
4 109-115); and that Celestron and Sunny’s conduct was a substantive factor in causing Plaintiff’s
5 harm (*id.* at ¶¶ 116-117). As another example, regarding the Unfair Competition Law, Plaintiff
6 has pleaded that Defendants engaged in unfair competition or unfair, unconscionable, deceptive or
7 fraudulent acts or practices (*id.* at ¶¶ 48-108) and that Plaintiff suffered injury in fact and lost
8 money (*id.* at ¶¶ 109-117).

9 Moreover, like Plaintiff Hightower, Plaintiffs Murphy and Uehara are consumers who
10 represent a class of those similarly situated. Intervenor Plaintiffs have alleged claims under both
11 California’s Cartwright Act and Unfair Competition Law in great detail (Murphy Compl. ¶¶
12 205(a)-(e), 235(a)-(k). They have also incorporated by reference the allegations in the paragraphs
13 preceding these claims. (*id.* at ¶¶ 198, 232).

14 Second, this Court has jurisdiction over Plaintiff’s California law claims. Indeed, there are
15 foreign Defendants in the *Hightower* Action and thus diversity. This Action cannot be brought in
16 state court under CAFA and therefore Defendants’ arguments make no sense. This Court has
17 jurisdiction over the subject matter of the Hightower Action pursuant to Section 16 of the Clayton
18 Act (15 U.S.C. § 16), Section 1 of the Sherman Act (15 U.S.C. § 1), and the Class Action Fairness
19 Act of 2005 (28 U.S.C. §§ 1332, 1453, and 1711-1715) (“CAFA”). This Court has subject matter
20 jurisdiction of the state law claims pursuant to diversity in citizenship and amount of controversy
21 (28 U.S.C. § 1332(d)) and supplemental jurisdiction (28 U.S.C. § 1367), in that: (1) this is a class
22 action in which the matter or controversy exceeds the sum of \$5,000,000, exclusive of interest
23 and costs, and in which some members of the Classes are citizens of a state different from the
24 Defendants; and (2) Plaintiff’s state law claims form part of the same case or controversy as their
25 federal claims under Article III of the United States Constitution. This Court should therefore
26 exercise jurisdiction over both Plaintiff’s federal and state law claims.

1 **IV. CONCLUSION**

2 For the foregoing reasons, the Court should grant Intervenor Plaintiffs' motion and deny
3 Defendants' Motion to Transfer and Motion to Dismiss.

4
5 DATED: July 14, 2020

Respectfully submitted,

6 /s/ Elizabeth T. Castillo

7 Joseph W. Cotchett

Adam J. Zapala (SBN 245748)

Elizabeth T. Castillo (SBN 280502)

James G.B. Dallal (SBN 277826)

Reid W. Gaa (SBN 330141)

9 **COTCHETT, PITRE & McCARTHY, LLP**

840 Malcolm Road

10 Burlingame, CA 94010

Telephone: (650) 697-6000

11 Facsimile: (650) 697-0577

12 jcotchett@cpmlegal.com

azapala@cpmlegal.com

ecastillo@cpmlegal.com

13 jdallal@cpmlegal.com

14 rgaa@cpmlegal.com

15 *Attorneys for Plaintiffs Sigurd Murphy and Keith*
16 *Uehara*